



Step up to carpet.

What really matters when it comes to our classrooms? Health concerns, safety issues and costs are the obvious answers. But despite these commitments, most classrooms don't make the grade when it comes to these critical points.

Hard flooring is seen in the majority of classrooms, and yet there is significant data to show that these hard surfaces contribute to a number of slip/fall accidents, propagate allergens and dust in the air due to cleaning procedures, and have a significant cost of upkeep.

That's why modern classrooms are carpeted. Not only is carpet more attractive and comfortable, but it is also a much safer, healthier alternative to hard flooring. Carpet prevents slipping accidents, inhibits the

distribution of allergens into the breathing zone, thereby improving indoor air quality, and reduces in-classroom noise.

Add this to the fact that over a 22-year period, the cost of maintaining carpet is significantly less than that of hard flooring - even when you consider replacement costs.

There's no question that carpet is the informed choice for schools. Step into the modern classroom and learn more about what these facts mean for you.





A sound choice for classroom flooring...

The reason that carpet is ideal for music rooms is the same reason that it is a perfect fit for **all** modern classrooms. Carpet absorbs and reduces noise and creates rooms that are far more conducive to learning. That means a better learning and work environment for everyone.

An educated financial decision

As budgets get tighter, making positive changes becomes more difficult. Thankfully, the decision to switch to carpeted classrooms makes real financial sense. The cost of maintaining carpet over the course of a year is significantly less than the cost of maintaining hard flooring. Studies have shown that on an annual basis, hard surface floors require two and one-half times more cleaning time than carpet. In addition, cleaning supplies are almost seven times more expensive for vinyl floors than for carpet.

Over the long term, these costs add up. Even when you consider the cost of replacing carpet every 11 years, the cost of hard flooring is still more than 30% higher.

	Carpet	VCT
Materials plus installation at start	\$2.11	\$0.89
Carpet removal cost after 11 years	\$0.22	\$0
Carpet reinstalled (materials plus installation)	\$2.53 <small>(adjusted for inflation)</small>	\$0
Cost of floor covering system - 22 years	\$4.86	\$0.89
Cost of cleaning and maintenance - 22 years	\$12.20	\$23.81
Total life cycle cost for 22 years	\$17.06	\$24.70 (+31%)

For the full findings of this study, please see The Cost of Carpet insert.



Safety and comfort

Ensuring the health and well-being of students and teachers is more than a responsibility – it's your prime directive. From preventing slips and falls to reducing back pain, carpet is safer and more comfortable than any flooring alternative.

When winter boots turn hard surfaces into a treacherous, slippery hazard, carpet keeps feet planted firmly on the ground. And for the teachers, whose feet are on the ground for several hours a day, carpet provides just enough give to avoid repetitive stress injuries that can result in lower back pain.

Breathe easy

With instances of asthma and allergies on the rise, indoor air quality is an ongoing concern for schools, and carpet is your latest solution. Because allergens and dust particles are trapped in the fibres of carpet, they are not redistributed into the air during cleaning, as they are with dry mopping on hard floors. Instead, these particles end up in the vacuum cleaner where they belong.

Carpet that is vacuumed regularly and steam-cleaned once every three months is one of the healthiest choices you can make for the students, staff and teachers in your schools.

Providing a safe and learning-friendly environment is a priority for school boards. Carpeted classrooms are safer, cleaner, and quieter than hard flooring. They are also less expensive over the long run to maintain – even with periodic replacement.

The benefits of carpet belong to everyone. Teachers, students, and staff all reap the rewards of carpet in the classroom.

Step up to carpet. Step into the modern classroom.



Carpet.
Pleasing to the eyes.
Warm to the touch.
Easy on the air we breathe.



The Canadian Carpet Institute

The Canadian Carpet Institute is the national non-profit trade association representing the carpet manufacturing industry. Its membership is comprised of Canadian manufacturers and suppliers. Established in 1963, the CCI serves the industry and consumers with practical, technical, educational and issue-related information.

The Canadian Carpet Institute is a proud member of the Healthy Indoors Partnership and of the National Floor Covering Association.

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